SUPPLY CHAIN DESIGN & PLANNING

Manufacturers are Bolstering Their Supply Chains as Disruptions Continue

Reinforce supply chain resiliency with digitalization and advanced analytics

Continued global economic volatility is challenging manufacturers to future-proof operations. Are cost pressures, demand disruptions, material shortages, and rapidly shifting trade flows causing you to rethink new digital strategies for supply chain resiliency?

A Sharp Focus — Digital technologies that increase visibility and transparency help boost the ability to flex production and resources as necessary.[1]

The Move to Reshoring — 64% of manufactururers responding in the April 2020 Thomas Industrial Survey say they're likely to reshore.[2]

Global Internet of Things (IoT) — Worldwide technology spending on the Internet of Things to reach $1.2T in 2022, attaining a CAGR of 13.6% over the 2017-2022 forecast period.[3]

When the importance of the decision requires the smartest analysis, innovative manufacturers rely on Coupa to show them trade-offs and options for how their supply chain should be designed to create desired business outcomes. Coupa Supply Chain Design & Planning powered by LLamasoft puts powerful answers in the hands of supply chain decision makers - across strategic, tactical, and operational time horizons – making data-driven decisions a reality within and across supply chain functions. With the ability to visualize, simulate, and optimize your end-to-end supply chain processes, you'll be better prepared to answer the most complex supply chain transformation questions.

1. Deloitte

2. Thomas

3. IDG

Adopt continuous supply chain design and planning

Manufacturing companies that proactively redesign their supply chains with Coupa can respond rapidly to changing market conditions and design their supply chains to balance the tradeoffs of profitability and service goals. Our manufacturing and automotive customers identify an average of 8.1% project savings while driving operational transformations – requiring new interconnected decisions across supply chain functions including:

- Demand Modeling
- Smarter Sourcing
- Capacity Planning
- Network Strategy
- Optimal Production
- Cost to Serve
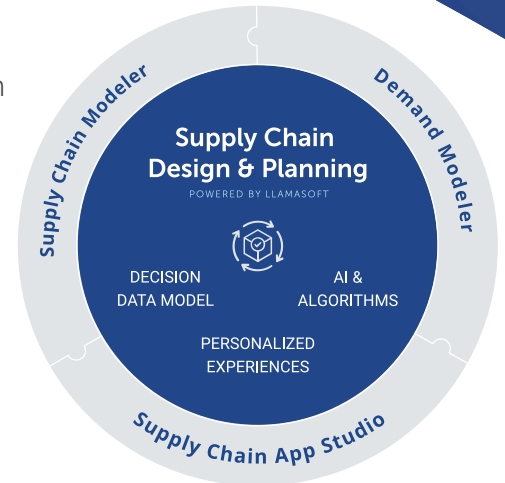
See how global manufacturing companies are making smarter, faster supply chain decisions

Coupa manufacturing customers include some of the largest and most innovative companies in the world. Here are stories of their achievements using Coupa solutions:

- An industrial minerals provider increased customer fulfillment by 3% through better allocation of existing production capabilities. The company worked with Coupa to evaluate the profitability of each order based on a near real-time snapshot of their current network. They used Coupa tools to consider their entire network instead of just individual orders when determining profitability. In addition, they gained more insight into unprofitable contracts because they were able to look beyond volume. As a result, the customer achieved their profitability objectives and increased customer fulfillment.

- A motor and electronics manufacturer reduced annual distribution cost by 14%. The company had grown by acquisition and worked with Coupa to investigate whether there were service and cost improvements possible by optimizing their end-to-end supply chain network. With the help of Coupa, they analyzed several cost savings areas including shipment consolidation, facility sizing, and freight spend. The results showed significant savings would be achieved by optimizing their distribution strategy, while also significantly reducing service and delivery times.

To learn more about how Coupa can help you make AI-powered decisions for supply chain agility, visit us at **coupa.com**

Gartner Supply Chain Top 25

23 of the Gartner Supply Chain Top 25 companies use LLamasoft for their supply chain decisions.

$2T in Spend

The Coupa platform contains $2T of spend under management and growing.

$60B in Value

Our customers have identified more than $60B in value from solution insights.